

Sara Alnasser

Portfolio www.saraalnasser.com | saraalnasser93@gmail.com
Pittsburgh, PA +1 (412)-608-0034

EDUCATION

- **University of Toronto (UofT), Canada**, Master of Information in *Information Systems Design & User Experience Design*. Graduated in April 2018. (GPA 3.8/4)
- **Wilfrid Laurier University (WLU), Canada**, BA. in *Communication Studies with Management Option*. Graduated in April 2016 (GPA 9.7/12)

EXPERIENCE

- **Customer Lifecycle Management Professional, Mobily, April 2020 - December 2020**
Enhancing customer lifecycle using advanced analytics techniques:
 - Data preprocessing and cleaning in Teradata SQL and Python
 - Customer segmentation using supervised learning techniques
 - Building prediction models in Python using scikit-learn and pandas

TRAINING

- **Data Science Bootcamp, Saudi Digital Academy, Jun 2019 to Dec 2019**
Completed the following training over the course of the bootcamp:
 - Data Science with Python and R programming, Simplilearn
 - Cloudera Administrator Training, Cloudera University
 - Cloudera Developer Training for Spark and Hadoop, Cloudera University
 - Cloudera Data Scientist Training, Cloudera University
 - SAS Big Data Preparation, Statistics, and Visual Exploration, SAS
 - SAS Big Data Programming and Loading, SAS

CERTIFICATES

- **SAS Certified Big Data professional**, Dec 2019

SKILLS

- **Data Science:** Python, Hadoop Ecosystem, R, SQL, Teradata, Microsoft Azure: Machine Learning Studio
- **Web Development:** HTML, CSS, JavaScript
- **UX:** Usability Testing, User Research, Wireframing
- **Design:** Sketch, Adobe Photoshop, Adobe XD, Axure, Balsamiq, Figma

LANGUAGES

- **English:** Bilingual fluency
- **Arabic:** Native language